Six pages, six questions, 70 points total.

Some problem-solving hints:

- 1. Don't panic.
- 2. If you're stuck, at least try something.
- 3. If you can't do something, don't.
- 4. If things gets weird, there's probably a mistake.
- 5. If you can't solve a problem, solve an easier problem first.
- 6. When in doubt, write it out.
- 7. Remember: $(a+b)^2 \neq a^2 + b^2$.
- 8. If a method doesn't help, admit it.

Problem 1 (5 points each). Compute the following derivatives, but don't simplify:

(a)
$$\frac{d}{dx} \frac{5x^{17} + x - 7}{x + 1}$$

(b)
$$\frac{d}{dx}e^x \log x$$

$$(c) \ \frac{d}{dx} x^{2x}$$

Problem 2 (10 points). Find the equation for the tangent line to the curve $x^2 - y^2 = -7$ at the point (3,4).

Problem 3 (10 points). Use **two** steps of Newton's Method to approximate $\sqrt{2}$, starting with $x_1 = 2$. Make sure to say what function you are using and what your x_2 and x_3 are. Your final answer should be a decimal (no fractions!).

Problem 4 (10 points). Sketch a function f(x) so that

- 1. f'(x) < 0 for x < 2,
- 2. f'(x) > 0 for x > 2,
- 3. f''(x) > 0 everywhere.

Problem 5 (10 points). Suppose you drove from Urbana to Chicago (139 miles) in two hours. The speed limit is 65 miles/hour. Did you go over the speed limit? Explain.

Problem 6 (15 points). Bob's Electronics sells televisions at \$400 each, and sells 1000 of them each week. Bob decides to lower the price by x dollars, expecting to sell 2x more TVs each week as a result. If he does this, ...

(a) How many TVs will he sell each week?

(b) How much money will he collect each week?

(c) Suppose it takes \$100,000 per week to operate the business, and \$100 to replace each TV. What will be the total expenses?

(d) What value of x will maximize Bob's profits?